

PROJECT PROPOSAL PRESENTATION

CITY OF LAFOLLETTE
2020 PARKS & RECREATION
ALL-IN-ONE APPLICATION

LaFollette Liberty Park
Amphitheater Development Project

CENSUS POPULATION

2018 AMERICAN COMMUNITY SURVEY ESTIMATES

- City of LaFollette
 - Total Population: 6,911
 - Total Households: 2,812
- Campbell County
 - Total Population: 39,687
 - Total Households: 16,172

The City of LaFollette is located in Campbell County.



<https://censusreporter.org/profiles/16000US4740180-la-follette-tn/>

TARGET DEMOGRAPHICS

- Proposed improvements at Liberty Park will continue to make the recreational facilities available to all persons, regardless of age, gender, race, economic status, or possible disability.
- The proposed improvements and upgraded facilities can be used by all ages.

Age

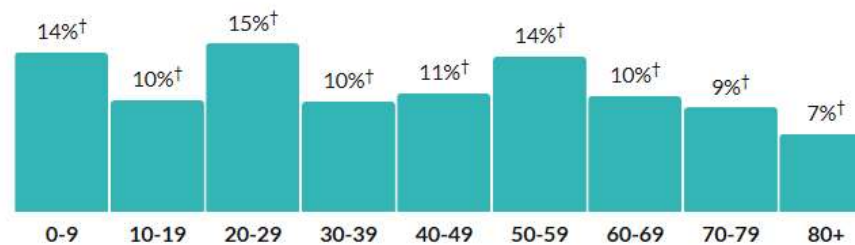
42

Median age

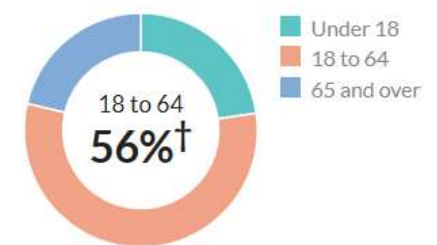
a little higher than the figure in the Knoxville, TN Metro Area: 40.5

about 10 percent higher than the figure in Tennessee: 38.7

Population by age range

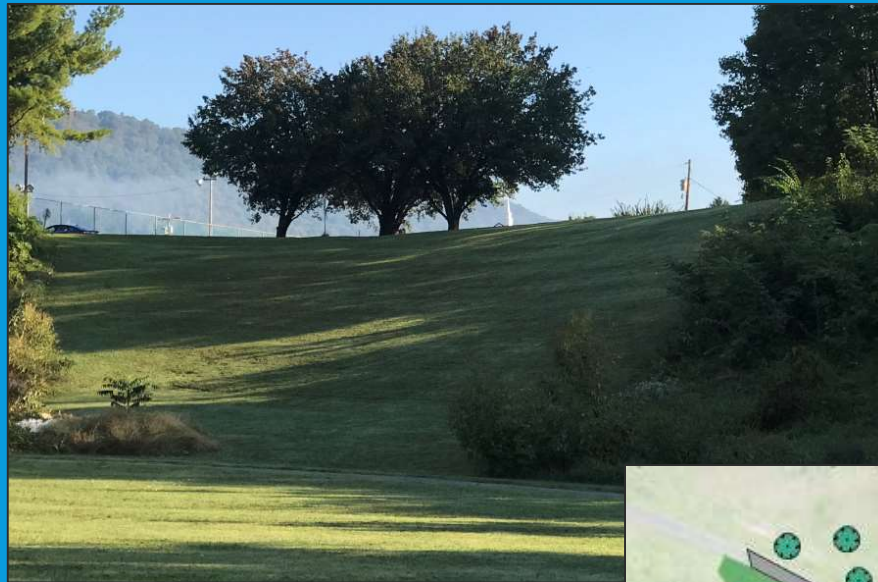


Population by age category



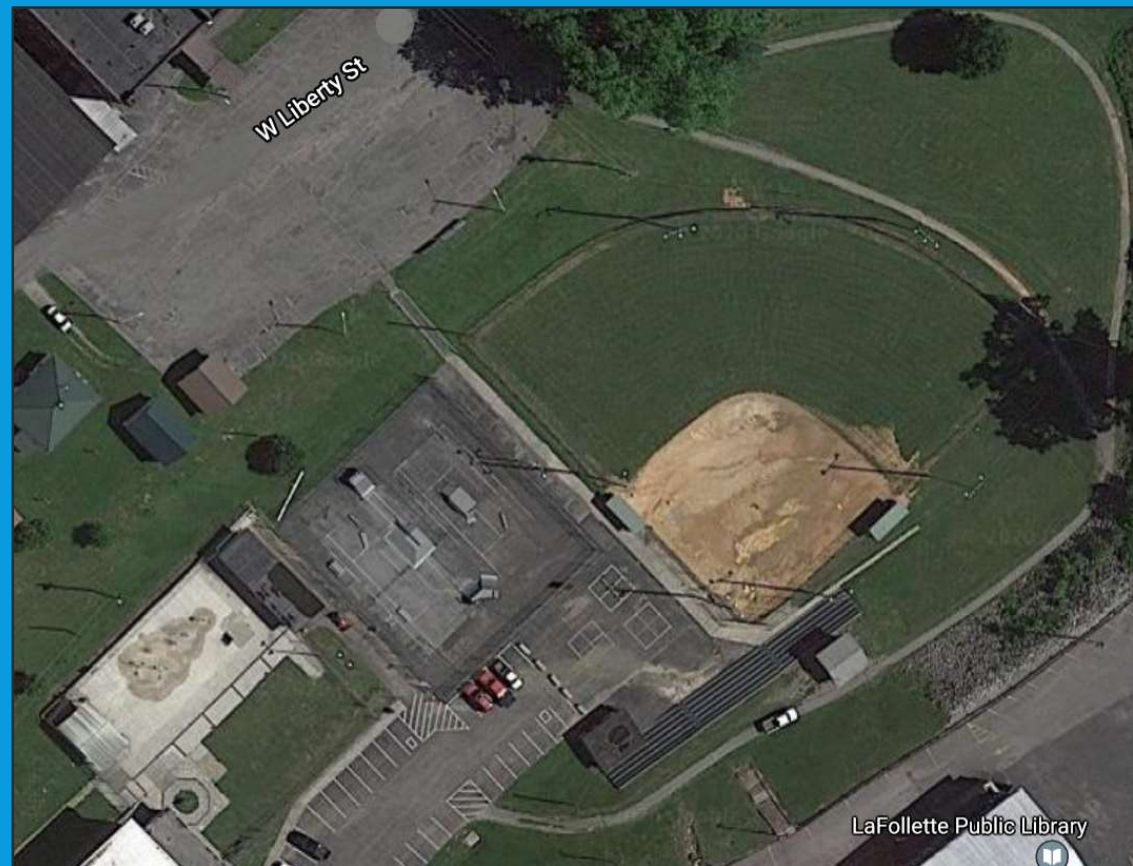
PUBLIC RECREATION ACTIVITIES/ PROGRAMS ENVISIONED AT LIBERTY PARK

- Proposed Improvements:
 - Amphitheater
 - ADA Parking and Walkways
- Future Park Improvements:
 - Restroom Facility



PUBLIC RECREATION ACTIVITIES/ PROGRAMS AT LIBERTY PARK

- Existing Park Facilities:
 - Ball Field
 - Splash Pad
 - Skate Park
 - Restrooms
 - Walking Trail



POSITIVE COMMUNITY IMPACT

- Addresses the number one need, interest, and priority the community detailed during the 2018 Parks & Recreation Master Planning process.
- Improve public health by encouraging outdoor physical activity
- Upgrades and additions to existing facilities to promote continued use
- Construction of an Amphitheater and support facilities
 - Enables the City to host a variety of outdoor recreational events and community days (i.e. movie nights, theater performances, concerts, etc.)
 - Accessible to all citizens regardless of disabilities

GOAL OF PROJECT

- Address the public's wishes, needs, and priorities as outlined in the 2018 System-Wide Parks & Recreation Master Plan
- Expand ADA Accessible facilities/opportunities at LaFollette Liberty Park
 - Amphitheater
 - Fully ADA Compliant with Companion Seating
 - New ADA Compliant Access Walkways
 - Additional ADA Compliant Parking Area

GOAL OF PROJECT

(CONTINUED...)

- Encourage outdoor physical activity
- Improve quality of life for residents by expanding recreational and entertainment opportunities in LaFollette

MEANS & FUNDING FOR DEVELOPMENT

- TDEC Parks and Recreation Grant Funding
- Remaining Cash Match from the City of LaFollette

SUITABILITY, LOCATION, & TOPOGRAPHY FOR DEVELOPMENT OF PROJECT

- Located in existing Liberty Park
- The amphitheater will be developed in a hillside area of the park that fits the existing natural terrain.
- Near residential areas, schools, and adjacent to City Community Center
- There is space to add the proposed features at the Park while maintaining adequate open spaces
- All proposed new facilities will be constructed in locations where minimal site work and grading will be necessary.

SITE DEVELOPMENT

- The proposed project addresses park needs identified in the 2018 Master Plan
 - Amphitheater development at Liberty Park
 - ADA compliance and upgrades
- Future Site Development
 - ADA compliant restroom facility

PROGRAMMING PLANS FOR SITE

Liberty Park

▪ Proposed:

- Amphitheater
- Community Events
- Concerts
- Performances

▪ Existing:

- Baseball/Softball
- Picnics and Community Events
- Skateboarding
- Splash Pad
- General Recreation

STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: ADVOCACY & FUNDING

- The City of LaFollette has made great effort to address the State's goal of advocating for recreational activities and programs through funding and planning. The City is constantly working to expand and maintain desirable recreational facilities and programs for citizens of LaFollette and surrounding areas. This has been demonstrated through the City's yearly dedication of funds to Parks & Recreation facilities and programming. Utilization of TDEC funds allow the City to double the impact of the funding they have available for improvements and developments

STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: LOCAL PARKS & RECREATION

- The City of LaFollette is dedicated to providing recreational facilities and programs to the citizens of LaFollette and surrounding areas. The LaFollette Parks and Recreation system has parks located throughout the City in order to make recreational facilities conveniently available to all citizens. The proposed 2020 TDEC project will expand the recreational opportunities by developing a facility that does not current exist.

STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: RECREATION ONE-STOP

- The City of LaFollette is dedicated to providing the community with access to information regarding their recreational facilities and programs. The City frequently updates their website, including the Parks & Recreation page. In addition, the LaFollette Facebook Page is a “one-stop” information source regarding Parks & Recreation in LaFollette. Here, citizens can find important information and updates regarding parks and recreation. This has also been a valuable tool when seeking formal community input (i.e. surveying during the 2018 master planning process) as well as regular feedback through comments.

STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: PUBLIC HEALTH

- Liberty Park is centrally located in the center of LaFollette. The park has a variety of recreation features that appeal to many users. A splash pad, skateboard park, ball field, walking trail and open field are all within the park and directly adjacent to the LaFollette Recreation Center.
- The amphitheater will add yet another programming opportunity within LaFollette's Parks & Recreation system. This will improve quality of life as well as encourage residents to enjoy the outdoors.

STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: CHILDREN IN NATURE

- All of the proposed project activities will encourage and enable the children of LaFollette and surrounding areas to participate in outdoor activities outside.
- The proposed amphitheater will host family friendly events, encouraging the whole family to be outside together.

STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: ENVIRONMENTAL EDUCATION

- The proposed construction of an amphitheater provides a variety of outdoor educational opportunities for the citizens of LaFollette. The amphitheater will allow the City to host community events that be used as a teaching opportunity for children. Additionally, the amphitheater could host environmental education events for children and families all over Campbell County.

STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: QUALITY GROWTH

- The City of LaFollette has an understanding for the importance of Quality Growth in the development of new recreational activities. All of the proposed activities will take place in areas that have already been developed and will not interrupt the valuable natural infrastructure of the East Tennessee.
- The proposed amphitheater will expand recreation and entertainment opportunities in LaFollette. These events will attract residents from surrounding areas with hopes they will spend money around town before or after the events. Additionally, these events could create opportunities for local businesses and vendors to participate, thus stimulating the local tax base.

STATE COMPREHENSIVE RECREATION PLAN OBJECTIVE: RURAL ECONOMIES

- The City of LaFollette acknowledges the significance of the availability parks and recreational facilities to quality of life for its citizens. Industries looking into development in cities like LaFollette, want to see that there are ample activities for their employees and families to participate in outside of work. The addition of park land and continued upgrades to existing facilities show LaFollette's commitment to recreational opportunities within the City. Parks and recreational facilities are essential to maintaining and expanding the economies of rural areas of Tennessee.

2 YEAR PROJECT TIMELINE

- Submit Application December 2020
- Receive Funding Award May 2021
- Environmental Clearance July- Dec. 2021
- State Contracting January 2022
- Project Design March-May 2022
- Bidding & Award July-August 2022
- Construction Sept-December 2022
- Project Close-out January 2023

PROJECT DESIGN ELEMENTS

LAFOLLETTE LIBERTY PARK

- **Use of Site**

- Proposed amphitheater, new parking lot with ADA compliant parking areas.
- ADA accessible features and walkways will ensure that all citizens are able to use the new facilities

PROJECT DESIGN ELEMENTS

LAFOLLETTE LIBERTY PARK

- **Access**

- The park is open to citizens between sunrise and sunset

- **Ease of Maintenance**

- The City of LaFollette has successfully developed and maintained Liberty Park for many years
- The proposed project activities will not create any new routine operational maintenance responsibilities for the maintenance staff.

PROJECT DESIGN ELEMENTS

Total Project: \$500,000

Total Construction Costs: \$425,000

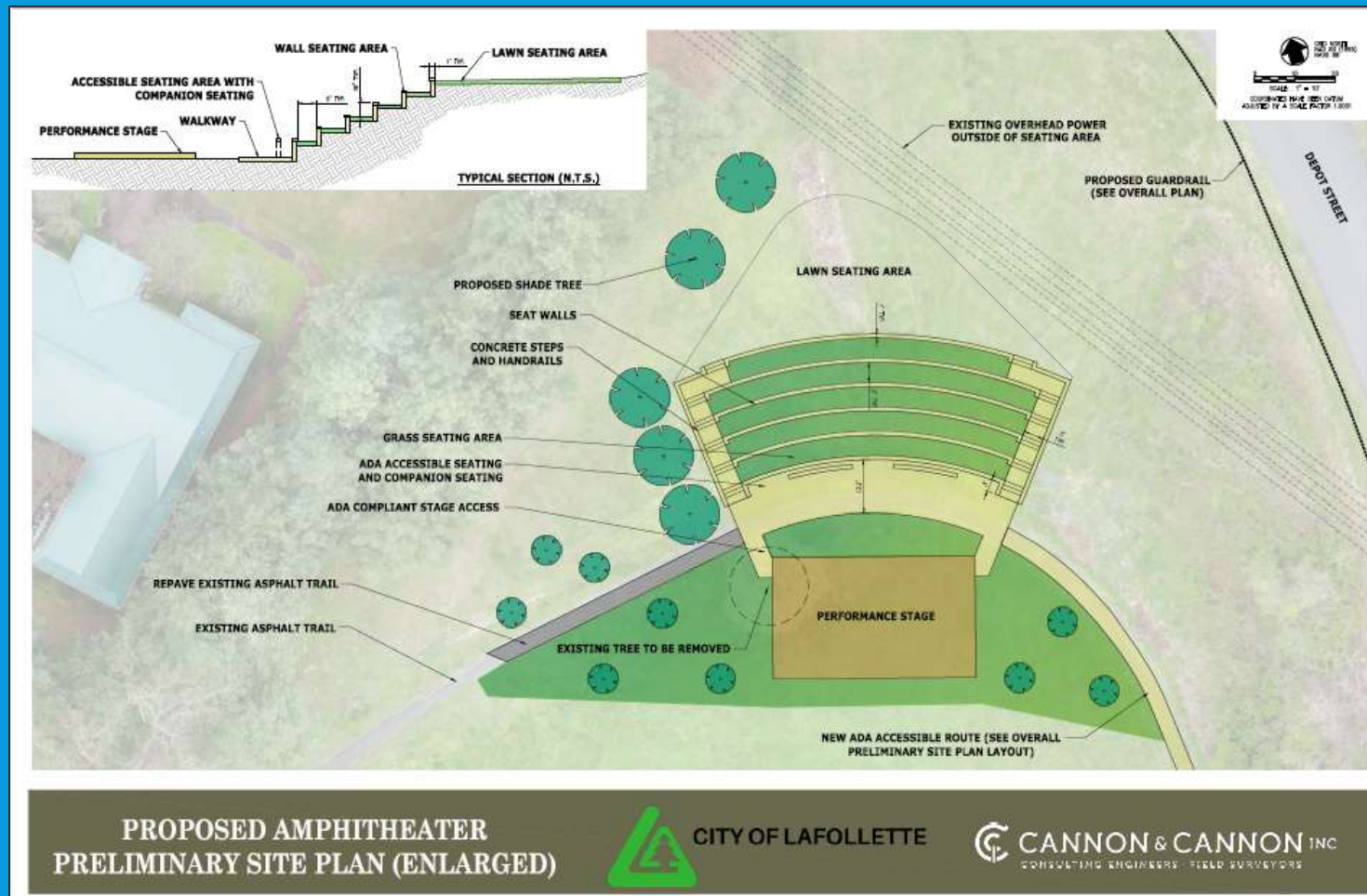
Amphitheater Stage and Seating Area

Parking Lot Upgrades

Walkway Upgrades

Complete ADA Compliance

PROPOSED AMPHITHEATER DEVELOPMENT AT LAFOLLETTE LIBERTY PARK



PROPOSED AMPHITHEATER
PRELIMINARY SITE PLAN (ENLARGED)



CITY OF LAFOLLETTE

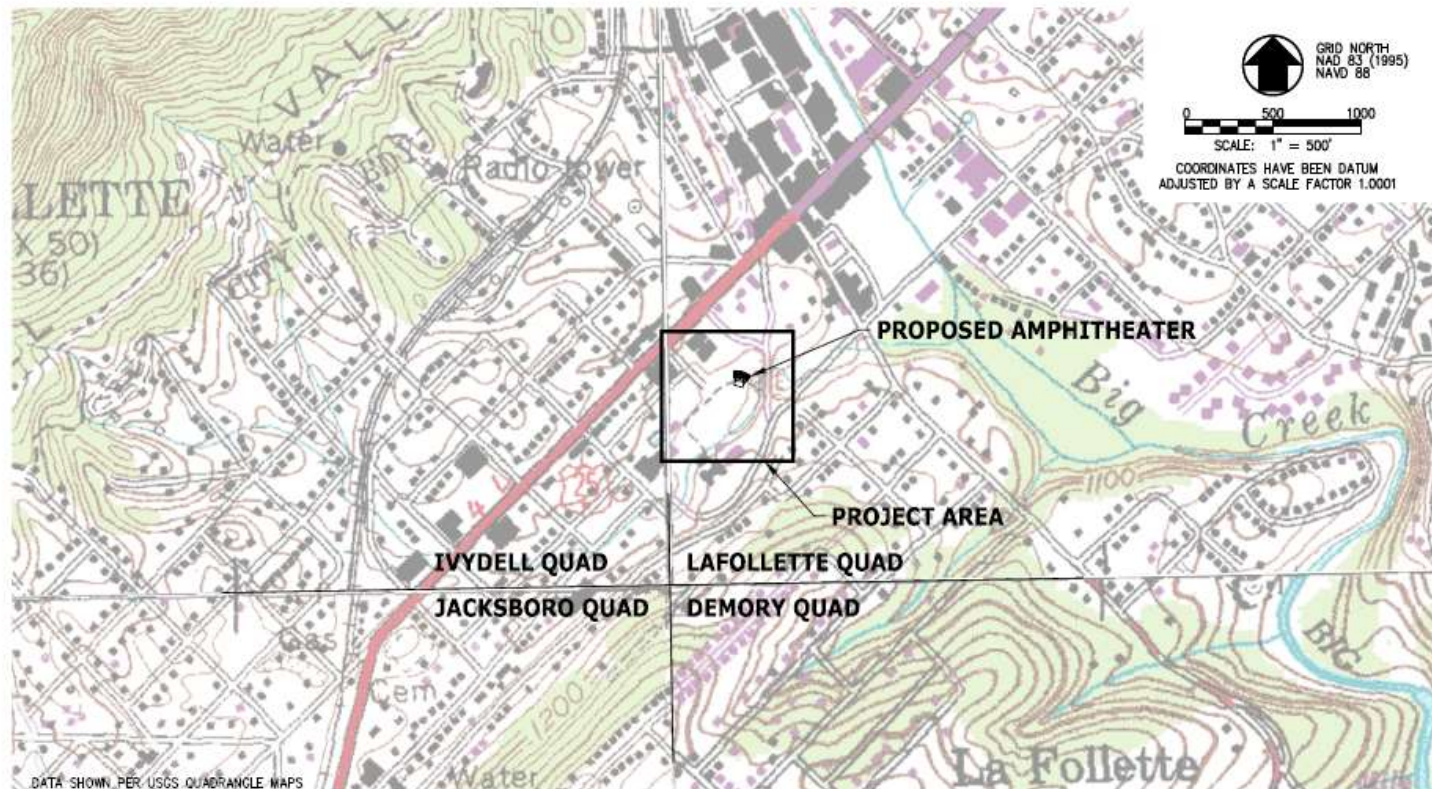


CANNON & CANNON INC.
CONSULTING ENGINEERS, FIELD SURVEYORS

PROJECT LOCATION MAP



TOPOGRAPHIC MAP



PROPOSED AMPHITHEATER
PROJECT TOPOGRAPHIC MAP



CITY OF LAFOLLETTE

CANNON & CANNON INC
CONSULTING ENGINEERS - FIELD SURVEYORS

PRELIMINARY SITE PLAN LAFOLLETTE LIBERTY PARK



PROPOSED AMPHITHEATER
PRELIMINARY SITE PLAN (OVERALL)



CITY OF LAFOLLETTE



CANNON & CANNON INC
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PICTURE OF FUTURE AMPHITHEATER SITE



THANK YOU FOR
CONSIDERING OUR
PROJECT!